

## Foreword

Welcome to the first issue of 2022 for the *Pertanika Journal of Social Sciences and Humanities (PJSSH)*!

PJSSH is an open-access journal for studies in Social Sciences and Humanities published by Universiti Putra Malaysia Press. It is independently owned and managed by the university for the benefit of the world-wide science community.

This issue contains 19 articles; two review articles and the rest are regular articles. The authors of these articles come from different countries namely Bangladesh, Indonesia, India, Malaysia and Philippines.

A selected article from the scope of Language and linguistics, titled “The Influence of Apprenticeship of Observation on Business Teacher’s Beliefs and Attitudes towards English-Medium Instruction: A Case Study” targets to explore a case of an English medium instruction (EMI) teacher from the business discipline working in a private university in Bangladesh, whose beliefs regarding English and EMI adoption were influenced by the apprenticeship of observation. Two thought-based data collection instruments were used to collect the data, which are a semistructured interview and a narrative frame. The case reported in this study proved an ideal example of how a positive English language ideology converges on the deep-rooted belief that English proficiency would benefit both students and the teachers at the individual level. Details of this study are available on page 171.

A regular article titled “Regulation of the Credit Community and Consumer Sovereignty in Malaysia: The Role of Regulator and the NGOs” sought to investigate whether the regulation enhancement of the Credit Community supports or deter consumers’ sovereignty. This study reveals that the present state of regulated moneylending is not fully supportive of the consumers. The detailed information of this article is presented on page 191 .

Siti Sara Ibrahim and colleagues had done research to examine how the level of understanding and awareness about our Royal Institution amongst young millennials can significantly influence their perceptions about the institution, in their article entitled “Social Media Influence Towards Understanding, Awareness, and Perception on Royal Institutions; Empirical Study on Young Millennials”. The data gathered from social media confirmed that the influence of understanding and awareness has reflected young millennials’ perception of Royal Institutions. Further details of the study can be found on page 363.

We anticipate that you will find the evidence presented in this issue to be intriguing, thought-provoking and useful in reaching new milestones in your own research. Please recommend the journal to your colleagues and students to make this endeavour meaningful.

All the papers published in this edition underwent Pertanika's stringent peer-review process involving a minimum of two reviewers comprising internal as well as external referees. This was to ensure that the quality of the papers justified the high ranking of the journal, which is renowned as a heavily-cited journal not only by authors and researchers in Malaysia but by those in other countries around the world as well.

We would also like to express our gratitude to all the contributors, namely the authors, reviewers, Editor-in-Chief and Editorial Board Members of PJSST, who have made this issue possible. PJSST is currently accepting manuscripts for upcoming issues based on original qualitative or quantitative research that opens new areas of inquiry and investigation.

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